



## **THE CLIFFS AT PRINCEVILLE PARTNERS WITH ENVOY TECHNOLOGIES TO INTRODUCE ELECTRIC CAR SHARING AS A RESORT AMENITY**

**For Immediate Release:** Princeville, KAUAI, December 1st, 2022 /-- Starting December 8, The Cliffs at Princeville will introduce on site electric car sharing as a resort amenity, in partnership with Envoy Hawaii. The Tesla 'EVIP' program is the latest in a series of award-winning [sustainability initiatives](#) introduced by The Cliffs, aligned with UN sustainability pillars.

The partnership also represents Envoy's first foray into Hawaii's hospitality market, with the delivery of two Tesla Model 3's in Princeville on December 6, 2022. With the use of a simple app, guests and owners at The Cliffs at Princeville will enjoy the freedom of sustainable transportation without the hassle and expense of traditional car rental services.

"It's firstly a convenience," says Cliffs General Manager Jim Braman, "but it's also a premium amenity, allowing our guests to venture out and explore the island in a very nice ride."

"We are forging a new pathway to sustainable travel by partnering with The Cliffs at Princeville," says Ori Sagie, co-founder and CEO of Envoy Technologies. "EV on demand car rentals reduce the carbon footprint of visitors at a time when rental car availability and price increases have often left travelers scrambling for alternative mobility options."

For travelers visiting Kauai, The Cliffs at Princeville's partnership with Envoy Hawaii strategically solves this problem. Resort guests and owners can use the Envoy Mobility app to reserve the cars by the hour, the day, or their entire stay.

With the use of a simple app, the innovative electric car service allows resort guests and owners to enjoy sustainable transportation. [Tweet this](#)

“In remote destinations like our own, with limited roadways, electric vehicle sharing is the future,” Braman adds. “We’re making it easy and fun, as a natural complement to a [regenerative travel stay](#).”

Creating an electric car share offering for the hospitality industry is a natural progression for Envoy, as it expands from a business originating in multifamily housing and office building sectors.

Vehicle charging stations have been added at The Cliffs, where solar powered suites and Tesla batteries already generate over 80% of the resort’s energy needs. On average, 30% of the energy generated is returned to a power grid managed by Kauai’s Independent Utility Co-op (KIUC.) The island of Kauai, powered by almost 70% renewable energy, is at the forefront of Hawaii’s renewable energy transition.

With plans already set for Envoy’s future expansion in hospitality, The Cliffs at Princeville is setting the bar for innovative eco-tourism on a pathway aligned with Hawaii Tourism’s Malama ‘Āina mandate.

“Electric car sharing is a good and strategic move,” concludes Braman. “In combination with programs such as Kauai’s North Shore shuttle, the overall impact is to reduce emissions and vehicle miles traveled on the island.”

### **About The Cliffs at Princeville**

The Cliffs at Princeville is an oceanfront vacation resort in luxurious Princeville on Kauai's North Shore offering the quiet privacy and comfort of spacious, solar-powered condominium suites on 22 lush acres. The Cliffs is committed to protecting the environment for generations to come. Learn more at <https://www.cliffsatprinceville.com/sustainability-reports>

## About Envoy Technologies:

Envoy Technologies, a Culver City-based provider of turnkey electric vehicle-sharing services, offers on-site, on-demand vehicles where people live, work and stay (i.e. apartments, condos, student housing, office campuses, co-working spaces, hotels). Envoy equips real estate owners and operators with a new and innovative way to enhance the lifestyle of their tenants, members and guests by providing mobility as an amenity.

Since its inception in 2017, Envoy has deployed over 300 electric vehicles at more than 150 multifamily properties, office buildings, and hotels, and installed more than 150 charging stations. Envoy is available across the U.S. including Hawaii, Florida, California, Oregon, Washington, New York and Miami. Learn more at <https://www.envoythere.com/>

